

# Dario Adames

Art Director, Creative Director, Producer, Graphic Designer, Musician

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## OBJECTIVE

Art director, creative director and producer with experience in graphic design and music. Passionate about creating impactful audiovisual content and passionate about ensuring that the message is delivered at its maximum expression.

## EXPERIENCE

Miami, USA  
Dec 2021 - Present

### CEO

*BigUP Records Club*

Founder and creator of BigUp Records Club, a recording studio, music production and a station equipped to generate audiovisual content, which aims to bring together a group of people who, due to their skills, form part of a club of creatives, producers, artists, videographers and anyone who contributes in the creative field, to generate audiovisual content products.

Caracas Venezuela  
2008 - 2020

### Artista

*Caramelos de Cianuro*

Associate member of the international Venezuelan rock band Caramelos de Cianuro as a musician, drummer, composer and audiovisual producer.

- Recording of 5 Records
- Latin Grammy nomination
- Design and technological implementation of shows for more than 10 years

Caracas, Venezuela  
2002 - 2007

### Director de Arte

*MMH comunicaciones*

Art director of an advertising agency called MMH Comunicaciones where we managed to create successful campaigns for the company La Electricidad de Caracas, Coca-Cola FEMSA, etc. and where we managed to win ANDA awards for the design of several pieces.

Miami Florida  
2020 - 2022

### Graphic Designer

*Print Big Inc*

- Experience as a graphic designer in a large-scale printing agency for 2 years.
- Extensive knowledge in graphic design, branding and art direction in digital and printed media.
- Expert in creating and managing content campaigns for social media.
- Management of machinery for large-scale printing.
- Adobe Creative Suite Expert

Work was carried out for the PGA USA golf tournaments, Miami Dolphins, etc.

Miami Usa  
2022 - Present

### Artista

*Zapato3*

Drummer of the iconic Venezuelan cult rock band Zapato3

In just one year, I managed to go on an international tour, record a feature-length documentary, produce a book and produce a live album that was printed on vinyl and digitally.

## EDUCATION

Caracas Venezuela  
1996 - 2001

### Universitario

*Universidad Nueva Esparta*

Bachelor's Degree in Business Administration in Graphic Design

## SKILLS

- AI lover
- Strategic planning
- Production
- graphic design
- musician
- creative director
- content creator
- documentary Immaker
- professional drummer
- Adobe Creative Suite Expert

## LANGUAGES

|                              |                                |
|------------------------------|--------------------------------|
| <b>Spanish</b><br>Native     | <b>English</b><br>Intermediate |
| <b>Italian</b><br>Elementary |                                |

## ACHIEVEMENTS

Zapato3 Streaming Production with Telefonica, Movistar Ve brand.

Creator and producer of the Documentary CRUDO the Ismael Documentary, which managed to be broadcast in cinemas nationwide in Venezuela.

## HONOURS & AWARDS

2 Nominaciones al Grammy Latino4 Premios Pepsi Music

Premio ANDA por mejor diseño de empaques para Coca-Cola FEMNSA

Producer of " CRUDO, El documntal de Ismael. Winner as best feature-length documentary at the Venezuelan film festival in 2022